

Together we will break the cycle of poverty.

# EMPOWER MALI

Partnering for  
Sustainable Growth



# ANNUAL REPORT 2020

**Partnering for Sustainable  
Development and Building  
a Brighter Future For Our  
Young Minds in Mali**

## Message from Katie Pearce, EM Secretary

Dear Empower Mali Friends,

What a year 2020 was! We thank you so much for the generosity you've extended to the people of Mali despite all the change and uncertainty that 2020 brought.

Like many of you, I have never been to Mali. In fact, I've only met one Malian my entire life- a pretty incredible man named Yeah Samake. The people of Mali are unknown to many of you as well. Perhaps you've asked yourself a question that has often gone through my mind: Why do we put our effort, time, and resources into helping someone we will likely never meet?

For me it's all about spreading light and goodness however and wherever we can. It's about helping an elderly neighbor you know well, and about lifting mental and physical loads by providing tractors to farming villages you've never seen. It's about comforting a mourning friend, and about donating funds for a pump to bring clean water to families and homes you'll never be in. It's about helping your own struggling child with homework, and about building a school in Mali to elevate and enlighten the minds of children who need our help to fulfill all the potential they have to make changes for good in their world.

While we know that sharing light and goodness should never be about numbers or statistics, we wanted to mention a few of the exciting things that Empower Mali has been able to accomplish this year because of your generous support.

- 1200 families with 8-10 members fed. Each month, 100 different families benefitted from 50kg of rice, 50 kg of millet, 5 litres of oil, 5 kg of sugar and powdered milk. These families have been displaced due to insecurity in Mali's northern Mopti region.
- 5 Solar Water Systems installed in the communities of: Ouelessebougou, Sanakoroba, Diolia, N'Tentou and N'Godonina
- 2 three classroom middle schools in the community of Ouelessebougou and the village of Zekoun
- 2 tractors for N'Tentou and Sikasso
- A teacher housing for an orphanage school in Kofi Kwei, Ghana.

Martin Luther King Jr. once said,

*"Darkness cannot drive out darkness; only light can do that.  
Hate cannot drive out hate; only love can do that."*

We feel so grateful to all of you who have helped us spread light and give love to the people of Mali and invite your continued support in 2021.

Warmest Regards,



Katie Pearce  
EM Secretary



# OUR PARTNERSHIPS WITH MALIANS SINCE 2013



- 13 schools serving 150+ children each year built in the rural villages of Ferekoroba, Dongorona, Falla II, Katele, Dovong, Fanterela, Marako, Koumantou Banko, Moro-Moro, Zekoun, Ouelessebougou, Karagouan and Siemen
- Four blocks of two-room Teacher housing for teachers and directors in the villages of Ferekoroba, Dovong, Fanterela and Dongorona;
- As part of the food security initiative, six tractors to farmer co-ops in the villages of Beneko, Bougouni town, San town, Garalo, Sikasso town and N'Tentou
- Two Electricity generating playgrounds with battery packs and 40 solar lanterns in the villages of Fanterela and Ferekoroba;
- 200 Luci Lights and soccer balls distributed to the villages of Marako, Dongorona, Beneko, Kolena and Dovong
- 500 Days for Girls menstrual hygiene kits donated and distributed
- 7 solar water pumps installed in the communities of N'Tentou, Ouelessebougou, Baguineda, Bougouni N'Godonina, Diorila and Sanakoroba
- Textbooks for three middle schools BYAW Academy of Ferekoroba, Micah Shea Watkins Academy of Dongorona and Coates Academy of Falla II
- 100 Tablets donated in 16 impoverished middle schools in Kalabancoro, Bamako
- 20 four-year high school scholarships to the Wasatch Academy High School, Mt. Pleasant, Utah
- 1 three-year university scholarship to an Agricultural School at Fundacion Paraguay in Paraguay
- 4 English language Scholarships for Malian students to study English at Nomen Global in Provo, Utah
- A Conference Center in Ouélessébougou
- A water purification system for the village of Dongorona
- Funding for a Chicken Egg farm which has created jobs
- A Basketball Court in KalabanCoura



# FINANCIAL HIGHLIGHTS

## STATEMENT OF FINANCIAL POSITION YEAR ENDING 2020

The Foundation's income for FY2020 was \$780,376 not including In-kind donations.

**REVENUE: \$780,376**

**EXPENSES: \$731,558**

### REVENUE

WHERE THE MONEY CAME FROM



**REVENUE**  
**\$780,375.74**



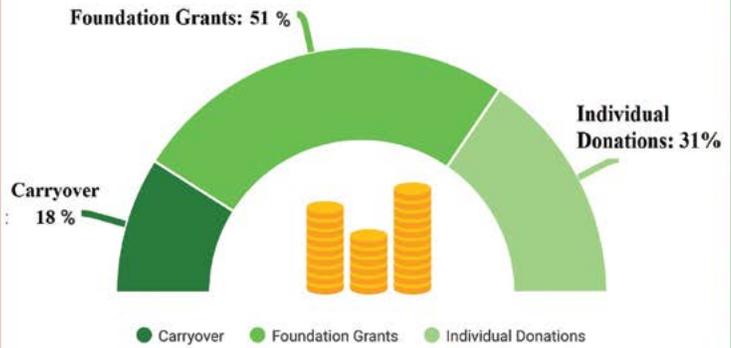
Carryover: \$137,835.54



Foundation Grants: \$401,347.00



Individual Donations: \$241,188.65



### EXPENSES

HOW WE USED THE MONEY



**EXPENSES**  
**\$731,558.08**



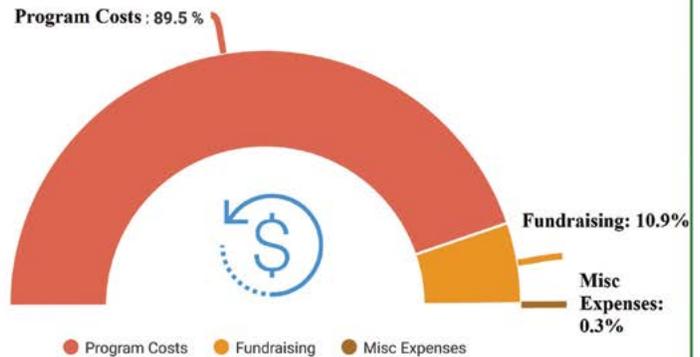
Program Costs: \$655,000



Fundraising: \$74,591.70



Misc Expenses: \$1,966.38



# BOARD OF DIRECTORS



**JAMES ARRINGTON**  
*Chair*



**ELISABETH WOODFIELD**  
*Vice Chair*



**KATIE PEARCE**  
*Secretary*



**ANDREW VAN DYKE**  
*CMA/Treasurer*



**TAMI MATTHEWS**  
*Board Member*



**MARISSA COUTINHO SAMAKÉ**  
*Board Member*



**MARIE DURRANT**  
*Board Member*



**YEAH SAMAKÉ**  
*Field Consultant / Director*



**DR. STEVEN WATERS**  
*Board Member*



# Why focus on Mali?



**69%**

**OF THE MALIAN POPULATION IS ILLITERATE**

Access to education remains a serious problem. Lack of schools, poorly trained teachers and lack of supplies makes a good education a challenge for many children.



**76%**

**OF THE MALIAN POPULATION LIVES ON LESS THAN \$1.25/DAY**

80% of the Malian population relies on agriculture for their food and livelihood. Changing climates and markets have led to a lower income for many households.



**< 1%**

**POPULATION IN THE VILLAGES HAVE ACCESS TO ELECTRICITY**

80% of Mali's rural population depend heavily on firewood and charcoal to provide energy needs.



**66%**

**OF DRINKING WATER IS CONTAMINATED**

1/3 of Malians do not have access to clean drinking water and over 15,000 children die each year from diarrhea brought on by poor sanitation.



**52 YEARS**

**AVERAGE LIFE EXPECTANCY**

In rural areas one doctor will serve about 20,000 people. Mali also has one of the highest infant mortality rates with 111 per 1000 births.



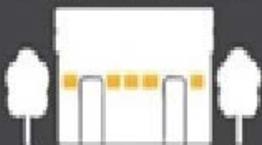
## OUR PROGRAMS :

We are fighting against illiteracy, poverty and limited access to basic amenities. We emphasize working closely with the citizens in the areas we serve because when equipped with the proper tools and resources, they will have the power to help their whole family escape poverty and become sustainable



### HEALTH PROGRAM

- \* Train Healthcare Workers
- \* Bring Healthcare Expeditions



### EDUCATION PROGRAM

- \* Build Schools
- \* Train Teachers
- \* Raise School Supplies



### CLEAN WATER PROGRAM

- \* Install Water Pumps/Tanks
- \* Dig Wells/Boreholes



### CLEAN ENERGY PROGRAM

- \* Install Solar panels
- \* Introduce Solar Lanterns & other clean energy solutions

## Our Mission

Empower Mali believes that the citizens and communities of Mali have the right to become self-reliant. The focus of the foundation is not to give a hand out to these communities, but rather to work side by side empowering these communities to meet their own needs by sharing with them the resources and tools to get it done. Empower Mali works closely with community leaders and the citizens of Mali to ensure that projects are self-sustainable and that the work can continue even after EM leaves the village.

We commit our resources and efforts to affect change in the areas of:

- Education
- Healthcare
- Clean Energy
- Clean, accessible water
- Leadership Training



# Our Strategies to Empower Sustainable Development



## **1. LOCAL INITIATIVE**

As part of our partnerships, we expect the Malian communities where we work to initiate the demand for the project and also to contribute to the project whether it is 20% of the cost of the project and/or land or labor.

## **2. EMPOWERMENT**

We utilize the existing capacities and resources of the villages.

## **3. PARTNERSHIP**

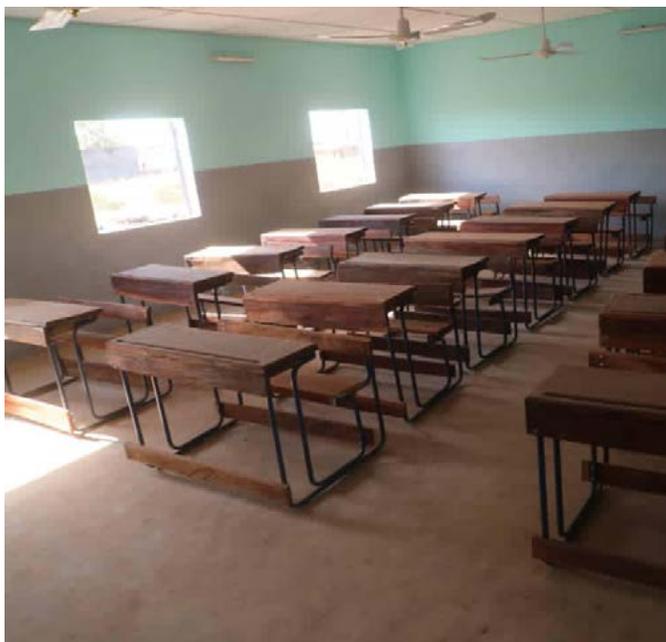
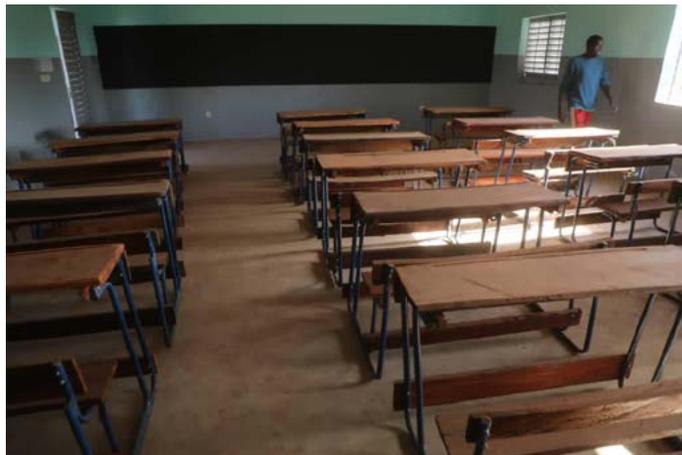
The collaboration with the government and community stakeholders ensures that our projects are adequately staffed and receive long-term sustained support.

By getting the communities involved in both the needs assessment and financial portion, the project becomes self-sustainable. The villagers are more likely to maintain the project because of their own investment and role in bringing the project to their community.



# 2020 PHOTO HIGHLIGHTS

## THE KARL AND ERIKA MICHEL ACADEMY OF OUELESSEBOUGOU



The Karl and Erika Michel Academy of OUELESSEBOUGOU was completed. The school will serve 150 students in the city of Ouelessebougou and surrounding villages that attend grades 7-9.

Ouelessebougou is a fast-growing city, and its present classrooms are overflowing. To meet the growing demand of school services, Empower Mali partnered with the Building Youth Around the World Foundation to make this middle school a reality. The school comes fully equipped with desks, a director office and separate toilets for girls and boys.

Thank you to the Michel family and the Building Youth Around the World foundation!!!

# 2020 PHOTO HIGHLIGHTS

## A \$200,000 DONATION FROM ACTOR MATTHEW MCCONAUGHEY

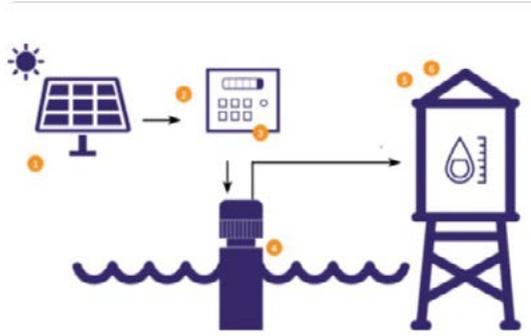


Helped feed 100 different impoverished families displaced by insecurity in Mali's Mopti region. Donations consisted of 50 kg of rice, 50kg of millet, 5 liters of oil, 5 kg of sugar and powdered milk to each family.



# 2020 PHOTO HIGHLIGHTS

## SOLAR GENERATED WATER PUMPS INSTALLED



### Pump | Solar Panels | Water Tank | Piping | Bore Hole installed in:

#### Ouélessébougou

Well Depth: 360 ft  
 People Served: 3800 souls  
 Flow Rate: 1057 gal/hr

#### Dioila

Well Depth: 393 ft  
 People Served: 2600 souls  
 Flow Rate: 951 gal/hr

#### Sanankoro

Well Depth: 328 ft  
 People Served: 1700 souls  
 Flow Rate: 800 gal/hr

#### N'tentou

Well Depth: 360 ft  
 People Served: 2300 souls  
 Flow Rate: 1057 gal/hr

A generous donation from **John Paul Mitchell Systems and the Peace Love and Happiness Foundation** allowed us to install 4 full solar water pump systems in the villages of Sanakoro, Diolia, N'Tentou and the City of Oueléssébougou.



# 2020 PHOTO HIGHLIGHTS

## WILLIAM CECIL CARR ACADEMY OF ZEKOUN



We partnered with the **Coates family** to build the **William Cecil Carr Academy of Zekoun**. The village with a population of 500 families is close to the Ivory Coast border. The village was in dire need of a middle school. The 3-classroom middle school will serve 150 children from Zekoun and its surrounding villages. It comes fully equipped with desks, a director office and separate toilets for girls and boys.

Due to COVID issues, the school will be officially inaugurated in 2021.

We thank the Coates family for their investment in children on Zekoun!!



# 2020 PHOTO HIGHLIGHTS

## EMPOWER MALI'S TRACTOR PROGRAM



Enough funds paid back by farmers who currently own tractors to Empower Mali's Tractor Program allowed us to purchase a tractor. We donated the tractor to a farming community in N'Tentou.

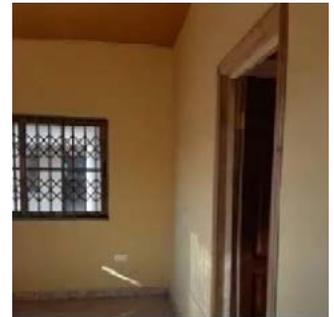


A generous donation from the **Watkins Family and Gerber Construction** allowed us to donate a tractor to a farming community in Sikasso town as part of our Food Security Program.



# 2020 PHOTO HIGHLIGHTS

## TEACHER HOUSING IN KOFI KWEI



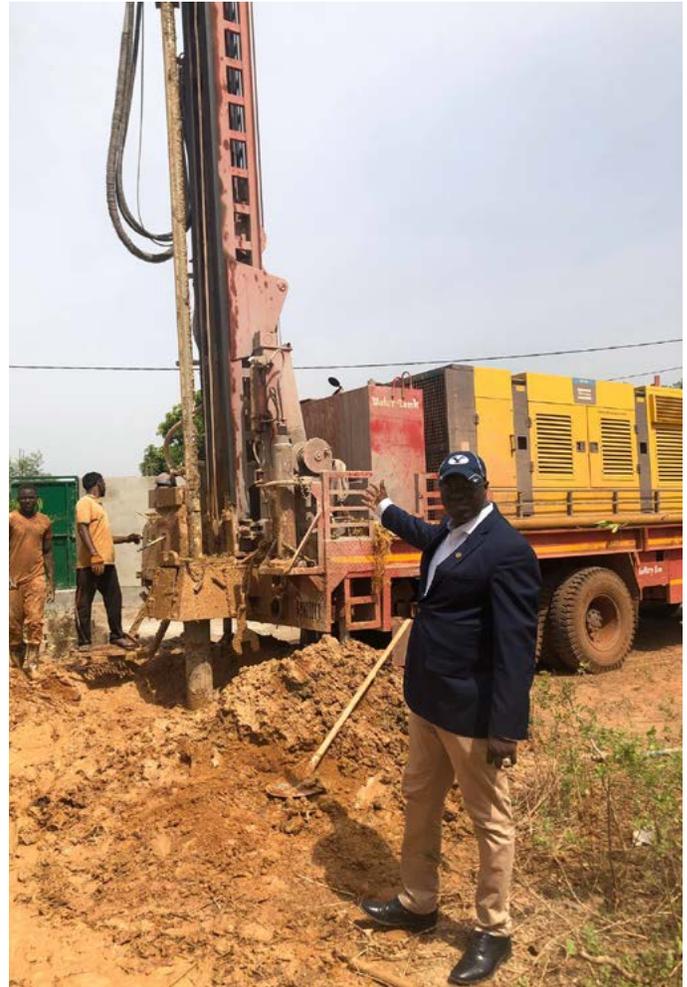
We partnered with the Building Youth Around the World Foundation to build a teacher housing for an orphanage school in the community of Kofi Kwei, which is in the Ga South District of the Greater Accra Region.

The orphanage houses a home for 100+ abandoned children, many of whom are victims of sexual abuse and trafficking. There is an onsite 8-classroom school that students attend. The teachers who teach at the school and also serve as helpers to the children now have a home onsite.

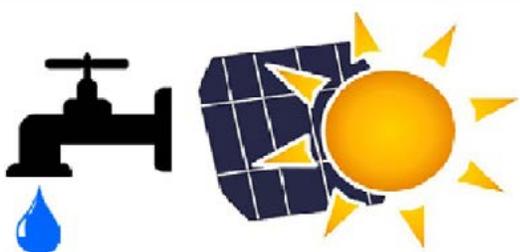


# 2020 PHOTO HIGHLIGHTS

## SOLAR PUMPS with SORENSEN LEGACY FOUNDATION



SORENSEN LEGACY FOUNDATION



A generous donation from the Sorenson Legacy Foundation allowed us to install a full solar water pump system in the village of N'Godonina in the region of Bougouni.

The village has no electricity and so the solar panels that are part of this system always keep the pump in use. During cloudy days when the solar panels cannot be as effective, an elevated reservoir stores the water and keeps it safe from contamination.

Well Depth: 360 ft  
People Served: 3800 souls  
Flow Rate: 1057 gal/hr



# 2021 PLANNED PROJECTS

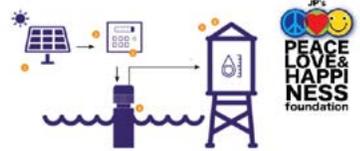
**WE HAVE SOME GREAT PROJECTS ALREADY FUNDED AND LINED UP FOR COMPLETION IN 2021!**

**Feed 100 Different Impoverished & Displaced Families Until February 2021**



**Jp's Peace Love & Happiness Foundation Donates \$250K For A Well Drilling Rig**

Clean drinking water is a challenge. The rig will lower the cost and allow us to dig deeper wells quickly.



**The Building Youth Around the World Academy & Teachers Housing Of Karagouan**

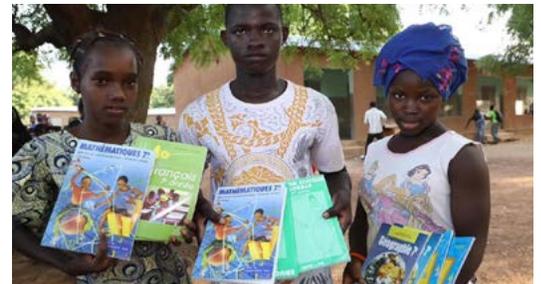


**Coates Family Donates \$60K For Three Teacher Housings (9 homes total) in the villages of Siemen, Moro Moro & Zekoun**



**Donation Of Textbooks For The Karl & Erika Michel Academy of Ouelessebougou**

Funds from an anonymous donor will allow our children to spend more time discussing the material vs copying it.



**Coates Family Donates \$60K For Primary School In The Village Of Siemen**

Currently registration is being skipped every other year to accommodate all children. A school fixes this.



# OUR PARTNERS & DONORS

In 2020, EM partnered with many individuals, companies, and nonprofits to meet the growing challenges that people in rural Mali are facing. We would not exist without the dedicated commitment of our partners. We thank all the individuals, companies and partners that have made our projects a success! We are grateful for your generosity and your commitment to help Malians create sustainable growth opportunities in Mali.



## DONORS (>\$50,000)

PEACE, LOVE AND HAPPINESS FOUNDATION  
JUST KEEP LIVIN FOUNDATION/MATTHEW MCCONAUGHEY  
BUILDING YOUTH AROUND THE WORLD FOUNDATION  
JOSH AND CELIANNE COATES



## DONORS (>\$20,000)

SORENSEN LEGACY FOUNDATION  
DON AND PEGGY WATKINS  
GERBER CONSTRUCTION



## DONORS (<\$10,000)



DL KING	NICHOLAS SMITH
NATHAN SELLERS	ANDREW VAN DYKE
JANE BRYNER	JOHN ALLRED
BARBARA ARRINGTON	BRYAN MONSON
TIM BRIDGEWATER	MARIA NORDHAGEN
MARIE DURRANT	LOUISE ILLES
SALIM SANOGHO	GARY AND SUSAN HANSEN
PUKRUFUS	ELAINE BYRD
NIKOLE CASSASA	BRYCE LEMBKE
CASEY LEE	NATHANAEL EBORN
OVALA TOIAIVAO	SUSAN ESCALANTE
WILLIAM EKETONE	



# Thank You



**THANK YOU FOR BEING PART OF OUR JOURNEY TO MAKE AN IMPACT IN MALI IN 2020. WE ARE PROUD OF ALL THAT WE'VE ACCOMPLISHED IN THIS ATYPICAL YEAR.**

**WE PRAY AND HOPE THAT WE CAN ANSWER THE NEEDS OF MANY MORE MALIANS IN 2021.**

**YOUR HELP WAS INSTRUMENTAL TO BETTERING THE LIVES OF MANY MALIANS IN RURAL VILLAGES. YOUR DONATION CAN MAKE MORE PROJECTS LIKE THESE A REALITY!! DON'T UNDERESTIMATE THE POWER OF ONE. IT ALL STARTS WITH YOU**

**WE HOPE TO HAVE YOUR SUPPORT IN 2021!!**

